

Quote Request PROMO-VIDEO CHECKLIST



Treefrog Cinegraphix, LLC wants to make sure that we take care of your project in an efficient and professional manner. To most accurately quote your video project, please fill out the form below and mail it to:

Treefrog Cinegraphix, LLC
1809 East Broadway, Ste. 352
Oviedo, FL 32765

Please include all relevant information pertaining to this video project, along with any inquiries you may have about our services.

Your Name: _____ **Company Name:** _____

Business Address: _____ **City:** _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____ **Email:** _____

Please describe the nature of your company:

Please describe in detail the purpose of this video/DVD?

Who is your target audience? Unsure | Male Female | Youth Teen Adult Senior | Professional

What services would you like us to perform when shooting your video? Please check all that apply:

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Shoot with 1 camera | <input type="checkbox"/> Shoot with 2 cameras | <input type="checkbox"/> Customer Testimonials | <input type="checkbox"/> Record sound with boom mic |
| <input type="checkbox"/> Company Interviews | <input type="checkbox"/> Digital Photography | <input type="checkbox"/> Set Dressing/Management | <input type="checkbox"/> Location Scouting/Management |
| <input type="checkbox"/> Script Writing | <input type="checkbox"/> Working Environment | <input type="checkbox"/> Staged Interactions | <input type="checkbox"/> Vendor Footage |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |

What features would you like to see on your DVD/CD? Please check all that apply:

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Voice Over / Narration | <input type="checkbox"/> Music Overlay | <input type="checkbox"/> Sound Effects | <input type="checkbox"/> Visual Effects |
| <input type="checkbox"/> Photo Montage | <input type="checkbox"/> Clip Montage | <input type="checkbox"/> Motion Graphics | <input type="checkbox"/> Menu Interface |
| <input type="checkbox"/> DVD Packaging / Label | <input type="checkbox"/> Photo Gallery | <input type="checkbox"/> Information Section | <input type="checkbox"/> Edited into Chapters |
| <input type="checkbox"/> Intro Video | <input type="checkbox"/> End Credits | <input type="checkbox"/> Opening Credits | <input type="checkbox"/> Behind the Scenes |
| <input type="checkbox"/> Vendor Section | <input type="checkbox"/> Biography Section | <input type="checkbox"/> Services/Product Section | <input type="checkbox"/> Contact/Map Section |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |

What other services are you interested in implementing for video project? Please check all that apply:

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Flyer Design | <input type="checkbox"/> DVD Packaging | <input type="checkbox"/> CD Packaging | <input type="checkbox"/> Business Cards |
| <input type="checkbox"/> Press Kits/Media Kits | <input type="checkbox"/> Portfolio | <input type="checkbox"/> Business Report | <input type="checkbox"/> Direct Mail Campaign |
| <input type="checkbox"/> Trifold Brochure | <input type="checkbox"/> Pocket Folder | <input type="checkbox"/> Rack Card | <input type="checkbox"/> Multi-Page Brochure/Book |
| <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ | <input type="checkbox"/> _____ |

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TREEFROG
CINEGRAPHIX, LLC
A MULTIMEDIA PRODUCTION COMPANY

Please select one of the following Event Packages OR Individual Services (for additional package options, see Add-Ons):

PACKAGES

- Basic Promotional Video Package**
Up to 2 hours worth of footage and stills recorded on video and custom DVD Menu Interface with Photo or Clip Montage and Information Section. Photo or Clip Montage with narration, one music overlay, visual/sound effects, and text effects. Does not include script. Information section has text and photo information only of company, employee profiles, etc. 1 copy of DVD with Custom Packaging included.
- Standard Promotional Video Package**
Up to 4 hours worth of footage and stills recorded on video and custom DVD Menu Interface with 15 sec. Intro Video, Video Section, Photo Gallery, and Information Section. Intro Video is 15 seconds of Photos and Clips with credits, music overlay, visual and sound effects, and text effects. No narration is included. Photo Gallery contains up to 50 photos plus slide-show set to music of your choice. Informative Video can be up to 3 minutes with script, narration, music, and all effects. Information section contains text/photo information only of company, employee profiles, etc. 5 copies of DVD with Custom Packaging included.
- Deluxe Promotional Video Package**
Up to 6 hours worth of footage and stills recorded on video and custom DVD Menu Interface with Intro Video, Video Section, Information Section, and Vendor Section. Sound recorded with boom. Intro video is a 30 second Montage of Photos and Clips with credits, script, narration, music overlay and all effects. Information video is one 6 minute or two 3 minute Informative Videos with script, narration, music overlay, and all effects. Information section with text/photo information only of company, employee profiles, etc. Vendor Section with list of vendors, photos / logos, and up to a 3 minute video about vendor services and contribution that includes narration and script. 10 copies of DVD with Custom Packaging included.

INDIVIDUAL SERVICES (Not to be included with Packages)

- 1 Camera/Operator** or **2 Cameras/Operators**
Camera and operator to record footage. Sound is captured in camera. Does not include digitization of footage to DVD. Additional camera gives more options for coverage, angles, and cutaways.
- Boom Operator**
Record sound external for better quality.
- Basic Editing**
DVD Menu interface with play feature, standard brightness and contrast adjustments, and simple transitions between clips. No music overlays. Edited footage recorded to DVD with Standard Packaging.
- Standard Editing**
Menu interface with chapters, brightness/contrast adjustments, color adjustments, transitions between clips, special effects, and music/song overlays when needed. All edited footage is recorded to DVD with Standard Packaging
- Digitization of Raw Footage to DVD**
Raw footage is digitized to a DVD. Priced per hour of footage recorded. Does not include any editing or adjustments. DVD is packaged with Standard Packaging with project name.
- Picture Montage DVD** or **Clip Montage DVD**
Includes up to 30 pictures/stills or 3-4 minutes of highlight clips from footage with simple transition effects, set to music of your choice, and basic menu interface with Play feature only. No sound from footage heard. Pictures can be digital format or printed. DVD is packaged Standard Packaging.
- 15 Second Intro/End Video** or **30 Second Intro/Ending Video**
Clip and Photo montage with credits and music overlay of your choice, plus visual effects, sound effects, and transitions between clips/photos. Does not include narration.
- Narration or Voice Overs**
Narration recorded by a professional voice actor in a studio setting. Script is either provided by the client or written by Treefrog Cinagraphix (for an additional charge).
- Custom Packaging**
Custom designed DVD cover and label with standard case. Must be selected with Basic or Standard Editing.
- Visual Movie "Sting"**
5 sec. and 10 sec. versions of company logo animated to be used at the beginning of video.

Please select all of the optional services you are interested in adding onto your selected Package:

PACKAGE ADD-ONS

- | | | | |
|---|--|---|---|
| <input type="checkbox"/> Photo Montage
30 stills w/ music overlay | <input type="checkbox"/> Clip Montage
3-4 mins. w/ music overlay | <input type="checkbox"/> 15 sec Intro/Ending Video
Clips w/ music overlay | <input type="checkbox"/> 30 sec Intro/Ending Video
Clips w/ music overlay |
| <input type="checkbox"/> Opening Credits
Scrolling or Fading | <input type="checkbox"/> Ending Credits
Scrolling or Fading | <input type="checkbox"/> Additional DVD Copies
Each w/ packaging | <input type="checkbox"/> Custom Packaging
DVD Cover and Label |
| <input type="checkbox"/> DVD of Raw Footage
2 hours footage per DVD | <input type="checkbox"/> Photo Gallery
Up to 50 photos/stills | <input type="checkbox"/> Additional Video
Per camer, per hour | <input type="checkbox"/> Boom Operator
Per hour of recording |
| <input type="checkbox"/> Additional Music
Per song overlay | <input type="checkbox"/> Visual Movie "Sting"
Animated logo at intro | <input type="checkbox"/> Narration
Recorded in studio | <input type="checkbox"/> Information Section
Section on DVD w/ info |