

OUR F.A.Q.

How do you charge for graphic design?

All projects are custom quoted, but generally we'll give you a flat rate on a per project basis. Other times you might be given an hourly estimate. It all depends on the project.

I'd like to get a website? What do I need to know to get started?

Have a good idea of what you want your website to communicate to users. Are you selling a product or service, or are you just sharing your breadth of knowledge with the world? Whatever your goal, take some time to look at other websites that are out there. Find some ones you like - find some ones you hate. The web can be a tricky concept to wrap your brain around, but we promise we'll lead you in the right direction and give you a website that you (and your users) will love! And don't forget fill out our Website Checklist from our website.

How do you price out websites?

We realize that your needs are not the same as the next guy, so each website is custom quoted based on what YOU need. Sure, we have some starting prices and some pretty awesome package deals, but each project is fully customized to your needs. Basically, we factor in the cost of the design, revisions, programming, and extra costs like stock photos.

What is the web design process? How does it all work?

We do websites in two main phases: Design Phase and Programming Phase. During the Design Phase, we'll first do some rough layouts - called wireframe mockups - that will show you where the major elements and text will be placed. Then, we fully design your site. After you approve the final Design, we hand it off to our programmer - aka the Web Magician - who then goes and does the tricky part of getting it to look right on the web. After a couple of online proof approvals, *voila*, you're site goes live!

I'd like to get a video made? Where should I start?

Best to start by filling out the Video Checklist, available on our website. After we've looked over that, we'll sit down with you and go over any other details we think are important. From there, we'll come up with a quote - you accept and then "Roll camera!"

How does the proof process work for video production?

During the filming process, we're more than happy to let you take a look at the footage we shoot. Just try to keep an open mind when viewing, cause even the best cinematographers in the world have to let the editors work their magic before a project is complete. Our editing team can also set up a viewing schedule with you so you can see how progress is being made during Post Production.

What is your payment process?

We prefer to get a down payment of 50% on most projects before we start work. Final balance is due after final proof approval and before artwork/files can be handed off, sent to print, or go live online (in the case of websites).

Do you work with other design or marketing companies?

Sure do. If you're looking to outsource or need some help with run-off work, then look no further! Contact us today to get started!